



Global Business Summit on Early Childhood Investments

October 1-2, 2015
Grand Hyatt Hotel
109 East 42nd Street
New York City

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#RNG2015

THURSDAY OCTOBER 1

5:30 PM

Manhattan Ballroom Foyer

Registration opens

6:00 PM

Museum Space

Cocktail Hour and General Reception

7:00 PM

Welcome
 Manhattan Ballroom

Robert H. Dugger, Managing Partner, Hanover Provident Capital; Advisory Board Chair, ReadyNation; Member, Board of Directors, Council for a Strong America

 Special Remarks: **Sheena Wright**, President and CEO, United Way of New York City
Opening Dinner and Program

*Unexpected Messengers
for Early Childhood:
A prominent member of each
Council for a Strong America
(CSA) organization will offer a
unique perspective on effectively
advocating for investments in early
childhood*

 Moderator: **David Kass**, CEO, Council for a Strong America, presents "Business Champion for Children" Award to Robert H. Dugger

ReadyNation

John Pepper, former Chairman and CEO, Procter & Gamble; Co-Chair, ReadyNation CEO Task Force on Early Childhood

Mission: Readiness

Lt. General Norman Seip (USAF, Ret), a retired three-star general and former Commander 12th Air Force and Commander Air Forces South

Fight Crime: Invest in Kids

Gregory A. Thomas, National President, National Organization of Black Law Enforcement

Shepherding the Next Generation

Scott Roley, Founder, The Franklin Table

Champions for America's Future

Shannon Boxx, Three-time Olympic Gold Medalist, Four-time World Cup Team member, 2015 World Cup Gold Medalist
FRIDAY OCTOBER 2

7:00 AM

Manhattan Ballroom Foyer

Registration, Continental Breakfast, Networking

8:00 AM

Welcome
 Manhattan Ballroom

Dr. Sara Watson, Director, ReadyNation

 Special Remarks: **Elizabeth Huntley**, Attorney, Lightfoot Law, Author of *More Than a Bird*

8:30 AM

Opening Keynote

*Early Childhood as the Foundation for a
Culture of Health*

 Introduction: **David Kass**, CEO, Council for a Strong America

Dr. Risa Lavizzo-Mourey, CEO, Robert Wood Johnson Foundation

9:00 AM

General Session

*Corporate Leadership for Early Childhood
Featuring "Business Champion for
Children" Award Recipients*

 Moderator: **Sarah Murray**, Contributor, *Financial Times* and the Economist Group

Fionnuala Walsh, Senior Vice President, Global Quality, Eli Lilly and Company

Dr. Candace Kendle, Former CEO, Kendle International; President, Read Aloud 15 MINUTES National Campaign; Member, Ready Nation CEO Task Force on Early Childhood

Jack Brennan, Chairman Emeritus and Senior Advisor, Vanguard; Co-Chair, ReadyNation CEO Task Force on Early Childhood

Roberto Llamas, Executive Vice President of HR & Community Empowerment, Univision Communications Inc.

P. Scott Ozanus, Deputy Chairman and COO, KPMG LLP; Member, ReadyNation CEO Task Force for Early Childhood

 Presenter: **David Kass**, CEO, Council for a Strong America, presents "Business Champion for Children" Awards

10:15 AM

General Session

*Latest Developments on Early
Childhood Brain Research*

 Special Remarks: **Nicole DeCario**, Director of Special Projects, Bezos Family Foundation

Dr. Patricia Kuhl, Co-Director, University of Washington Institute for Learning and Brain Sciences

Dr. Andrew Meltzoff, Co-Director, University of Washington Institute for Learning and Brain Sciences

FRIDAY OCTOBER 2

11:00 AM

Break and Networking

11:30 AM

Workshops - Round I

(Attendees choose one workshop A-E below. Workshops will be repeated at 3:45)

A - Increasing Your Effectiveness as a Business Champion for Early Childhood
Imperial Room

Moderator: **Steve Leahy**, Washington State Director, ReadyNation**The Honorable Stephanie Garcia Richard**, Representative, State of New Mexico**Hugh Lavery**, Senior Vice President of Government and External Affairs, Thomas Jefferson University Hospital**The Honorable Monica Youngblood**, Representative, State of New Mexico

Senior Representative from Eli Lilly and Company:

Morning session: **Robert Smith**, Senior Director, Eli Lilly and Company; President, Eli Lilly and Company Foundation, Inc.*Afternoon Session:* **Michael O'Connor**, Director of Government Affairs, Eli Lilly and Company

B - Pay for Success and the Future of Social Impact Financing
Uris & Julliard Room

Moderator: **Philip A. Peterson**, Deputy Director, ReadyNation**Robert H. Dugger**, Managing Partner, Hanover Provident Capital; Advisory Board Chair, ReadyNation; Member, Board of Directors, Council for a Strong America**Joe Waters**, Vice President, Institute for Child Success

C - Effective Models at the Community Level
Broadway Room

Moderator: **Daryl Brewster**, CEO, Committee Encouraging Corporate Philanthropy**Candace Kendle**, Former CEO, Kendle International; President, Read Aloud 15 MINUTES National Campaign**Gideon Badagawa**, Executive Director, Private Sector Foundation Uganda**Kim Fortunato**, Director of Healthy Communities, Campbell Soup Company

D - Early Childhood Close to Home: Companies' Support of Workers with Young Families
Alvin & Carnegie Room

Moderator: **Simon Kuper**, Columnist, *Financial Times***Ellen Galinsky**, President and Co-Founder, Families and Work Institute**Richard Lombard**, Head of Human Resources, Vodaphone Americas**Sarah Jackson OBE**, CEO, Working Families (UK)**Sheila Manji**, Senior Programme Officer for Education, Aga Kahn Foundation (Switzerland)

E - Deeper Dive in the Power of Early Brain Development
Morosco Room

Dr. Patricia Kuhl, Co-Director, University of Washington Institute for Learning and Brain Sciences**Dr. Andrew Meltzoff**, Co-Director, University of Washington Institute for Learning and Brain Sciences

12:30 PM

Luncheon Program
Manhattan Ballroom

International Leadership and Competitiveness on Workforce Development: The Global Perspective on Early Childhood

Moderator: **Michael Feigelson**, Executive Director, Bernard van Leer Foundation

Senior Representative, Programme Division, UNICEF

Claudia Costin, Senior Director, Education, World Bank Group**Norbert Schady**, Principal Economic Advisor, Social Sector, Inter-American Development Bank

2:15 PM

General Session

Newest Evidence on the Impact of Early Childhood Investments

Moderator: **James S. Marks, MD, MPH**, Executive Vice President, Robert Wood Johnson Foundation**Max Crowley**, National Institutes of Health Fellow, Duke University**Professor Edward Melhuish**, Oxford University, UK**Ellen Frede**, Deputy Director for Early Childhood Learning, Bill & Melinda Gates Foundation

3:15 PM

Break and Networking

3:45 PM

Workshops - Round II (Same five topics A-E as listed above. Attendees choose one.)

4:45 PM

Manhattan Ballroom

Closing Remarks

George Halvorson, former Chairman and CEO, Kaiser Permanente; Chair, California's First 5 Commission; Member, ReadyNation CEO Task Force on Early Childhood**Dr. Sara Watson**, Director, ReadyNation

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Roy Bostock



ReadyNation is a business leader organization working to strengthen business through better policies for children and youth. Our members educate local, state, national, and international policymakers and the media about effective investments that will help business compete in today's global marketplace by helping children get on the right track to succeed in school and in life. We invite anyone from a business or business organization to join. There are no membership fees, financial obligations, or formal meetings. Our staff support our members to take action, making the best use of their time. Go to www.readynation.org/join.

ReadyNation is a membership organization of business leaders that operates under the nonprofit Council for a Strong America.

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