THURSDAY, NOVEMBER 1

9:00AM
PRE-CONFERENCE INTERNATIONAL SESSION*
This special session is for pre-registered, non-U.S. attendees and provides insight as well as best practices on the development of a network of business champions in any country.

11:30AM
PRE-CONFERENCE INTERNATIONAL SESSION ADJOURS

4:30PM
GENERAL REGISTRATION OPENS

5:00PM
OPENING RECEPTION AND COCKTAIL HOUR

6:00PM
WELCOME REMARKS
Barry Ford, Acting President & CEO, Council for a Strong America
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International - Presentation of “ReadyNation Business Champion for Children” Awards

6:30PM
SEATED DINNER

7:30PM
COUNCIL FOR A STRONG AMERICA PANEL
Moderator & Speaker:
Dr. Richard Besser, President & CEO, Robert Wood Johnson Foundation
Speakers:
Fight Crime: Invest in Kids
Art Acevedo, Chief of Police, Houston Police Department
Mission: Readiness
Rear Admiral Robert E. Besal, U.S. Navy, Retired
ReadyNation
James Lee Sorenson, Founder & Chairman, Sorenson Media
Shepherding the Next Generation
Dr. Stacy L. Spencer, Senior Pastor, New Direction Christian Church
Champions for America’s Future
Sasha Cohen, U.S. Olympic Silver Medalist, Figure Skating

8:30PM
ADJOURN
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

FRIDAY, NOVEMBER 2

7:00AM
REGISTRATION, CONTINENTAL BREAKFAST AND NETWORKING

8:25AM
WELCOME REMARKS
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

8:45AM
OPENING KEYNOTE
Sylvia Acevedo, CEO, Girl Scouts of the USA; Former NASA engineer and executive at Apple and Dell
AGENDA
ReadyNation: GLOBAL BUSINESS SUMMIT ON EARLY CHILDHOOD | 2018

9:00AM
Manhattan Ballroom
Corporate Leadership for Early Childhood

GENERAL SESSION
Moderator:
Joie Chen, Washington Programs Director, Northwestern University Medill School of Journalism; Award-winning reporter and former news anchor with CBS, CNN and CNN International

Speakers:
Douglas M. Baker, Jr., Chairman & CEO, Ecolab Inc.
Mike Petters, President & CEO, Huntington Ingalls Industries
J. Scott McCain, President, JSM Capital Corporation; former President & COO, Maple Leaf Foods Inc.; Director, Margaret and Wallace McCain Family Foundation (Canada)
Gregory Davis, Chief Investment Officer, Vanguard
Mariano Montero, Director, FEMSA Foundation; former senior executive with multiple FEMSA companies over three decades (Mexico)

Presentation of “ReadyNation Business Champion for Children” Awards

10:05AM
Manhattan Ballroom
New Research on Brain Development and the Business Case for Early Childhood Investments

GENERAL SESSION
Moderator:
Ellis Rubinstein, President & CEO, New York Academy of Sciences

Special Remarks:
Annette Dixon, Vice President for Human Development, World Bank Group

Speakers:
Aleem Walji, CEO, Aga Khan Foundation USA
Dr. Laura Jana, M.D., pediatrician and author, The Toddler Brain: Nurture the Skills Today That Will Shape Your Child’s Tomorrow
Prof. Kenneth Dodge, Pritzker Professor of Early Learning Policy Studies and Professor of Psychology and Neuroscience, Duke University

11:30AM
11:45AM

NETWORKING BREAK

1. Models of Business Leadership Worldwide
(Morosco/Plymouth Room)
Diverse models of engaging the business community featuring unique messages and rationales from around the world

2. Scalable Success Stories in Early Childhood Programs
(Uris/Julliard Room)
Effective early childhood programs ready for scale

CONCURRENT WORKSHOPS (CHOOSE ONE TO ATTEND)

Moderator:
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

Speakers:
Jane Hunt, CEO, The Front Project (Australia)
Carmen Lica, Founding Member, ReadyNation RO (Romania)
Gideon Badagawa, Executive Director, Private Sector Foundation Uganda
Dr. Marcos Kisil and Dr. José Luiz Egydio Setúbal, José Luiz Egydio Setúbal Foundation (Brazil)

Moderator:
Cynthia McCaffrey, Director, Office of Global Innovation, UNICEF

Speakers:
Art Rolnick, Senior Fellow, Humphrey School of Public Affairs, University of Minnesota; former Senior Vice President & Director of Research, Federal Reserve Bank of Minneapolis
3. City Leadership
(Broadway Room)
City officials and localities across the globe leading the way on early childhood

City Leadership Speakers:
- Sumitra Mishra, Executive Director, Mobile Creches (India)
- Prof. Ronald Ferguson, Director, Achievement Gap Initiative, Harvard University
- Michael Levine, Senior Vice President & Chief Knowledge Officer, Sesame Workshop

Moderator:
Eduardo Marino, Applied Knowledge Director, Maria Cecilia Souto Vidigal Foundation (Brazil)

Speakers:
- The Honorable Lovely Warren, Mayor of Rochester, New York
- The Honorable Teresa Surita, Mayor of Boa Vista, Roraima, Brazil
- Elaine Baxter-Trahair, General Manager, Children’s Services, City of Toronto, Canada
- Tonja Rucker, Director, Early Childhood Success, National League of Cities

4. Quality Early Childhood Models
(Alvin/Carnegie Room)
Model early childhood programs from across the globe

4. Quality Early Childhood Models Speakers:
- Dr. Noora Laitio, Co-Founder & CEO, FinlandWay International Preschools (Finland)
- Kassie Davis, Executive Director, CME Group Foundation
- Lesli Rotenberg, Chief Programming Executive & General Manager, Children’s Media and Education, PBS
- Annamarie Hassall, Director of Practice and Programmes, National Children’s Bureau (UK)

Moderator:
Nancy Fishman, Director, ReadyNation

12:45PM
1:30PM
Manhattan Ballroom
Social Entrepreneurship/Innovation and Early Childhood

GENERAL SESSION
Moderator:
Mel Ochoa, COO, Landmark Ventures; Organizer, Social Innovation Summit

Speakers:
- Brent Taylor, Global CEO, Barrows Group
- Jo Kirchner, CEO, Primrose Schools
- Maia Sharpley, Partner, Learn Capital
- Isabelle Hau, Investment Partner, U.S. Education Lead, Omidyar Network

Preview of follow-up workshop: Steffanie Clothier, Gary Community Investments

2:30PM
2:45PM
CONCURRENT WORKSHOPS (CHOOSE ONE TO ATTEND)
Moderator:
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

Speakers:
- Steffanie Clothier, Investment Director, Gary Community Investments
- Prof. R. Edward Freeman, Elis and Signe Olsson Professor of Business Administration; Academic Director, Business Roundtable Institute for Corporate Ethics, Darden School of Business, University of Virginia

5. Exploring Corporate Opportunities for Social Innovation
(Morosco/Plymouth Room)
Assessing how companies could use diverse assets to support early childhood and advance their corporate goals

5. Exploring Corporate Opportunities for Social Innovation Speakers:
- Steffanie Clothier, Gary Community Investments
- Prof. R. Edward Freeman, Elis and Signe Olsson Professor of Business Administration; Academic Director, Business Roundtable Institute for Corporate Ethics, Darden School of Business, University of Virginia

NETWORKING BREAK
(Uris/Julliard Room)  
*Business leadership to advance policy change using a variety of tactics*

**7. Corporate Action on Early Childhood at the Company Level**  
(Broadway Room)  
*Examples of family-friendly workplace practices and other company strategies*

**8. Company-Directed Strategies Impacting Early Childhood at the Community Level**  
(Alvin/Carnegie Room)  
*Examples of successful community engagement around early childhood*

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**Moderator:**  
Jim Spurlino, CEO, Spurlino Materials  

**Speakers:**  
JD Chesloff, Executive Director, Massachusetts Business Roundtable  
Gabriel Biris, Founding Partner, Biris Goran law firm; Former Secretary of State, Ministry of Public Finance in Romania; Board Member, ReadyNation RO (Romania)  
Lawrence McCormack, Manager, State Government Relations, Cummins Inc.  
Kate Woods, Counsel, White and Williams LLP; Member, Pennsylvania Early Learning Investment Commission

**Moderator & Speaker:**  
Carmen Niethammer, Program Manager - Women in Work, International Finance Corporation/World Bank Group  

**Speakers:**  
Scott N. Mitchell, President & CEO, Sumitomo Chemical America, Inc.  
Jack McBride, CEO, Contec Inc.  
Baris Ornarli, Washington Representative, Turkish Industry and Business Association

**Moderator & Speaker:**  
Crystal Shannon, Principal, Community Stewardship, Co-lead Vanguard Strong Start for Kids Program  

**Speakers:**  
Georgia Gillette, Vice President, Strategic Alliances, First Book  
Kasper Ottosson Kanstrup, Vice President, Global Head of Programme - Communities of Learning Through Play, LEGO Foundation (Denmark)  
Brian Wallace, President & CEO, Coin Laundry Association; Executive Director, LaundryCares Foundation

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**3:45PM**  
NETWORKING BREAK

**4:00PM**  
CLOSING KEYNOTE  
Special introduction by:  
Carolyn Berkowitz, President & CEO, Association of Corporate Citizenship Professionals  

**Speaker:**  
Rob Arning, Vice Chair, Market Development, KPMG LLP; Head of Corporate Citizenship & Chair, KPMG Foundation

**4:30PM**  
CLOSING COMMENTS & ADJOURN  
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

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**SATURDAY, NOVEMBER 3**

**9:00AM**  
POST-CONFERENCE INTERNATIONAL SESSION*  
This special session is for pre-registered, non-U.S. attendees.

**11:00AM**  
POST-CONFERENCE INTERNATIONAL SESSION ADJOURNS
Council for a Strong America is a national, bipartisan nonprofit that unites five organizations comprised of law enforcement leaders, retired admirals and generals, business executives, pastors, and prominent coaches and athletes who promote solutions that ensure our next generation of Americans will be citizen-ready.

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