



Global Business Summit on Early Childhood

November 1-2, 2018

**Grand Hyatt Hotel
109 E. 42nd Street
New York City**

Join the discussion on Twitter



#RNGlobal2018

THURSDAY, NOVEMBER 1

9:00AM

**separate registration
required*

PRE-CONFERENCE INTERNATIONAL SESSION*

This special session is for pre-registered, non-U.S. attendees and provides insight as well as best practices on the development of a network of business champions in any country.

11:30AM

PRE-CONFERENCE INTERNATIONAL SESSION ADJOURNS

4:30PM

GENERAL REGISTRATION OPENS

Manhattan Ballroom Foyer

5:00PM

OPENING RECEPTION AND COCKTAIL HOUR

Museum Space

6:00PM

WELCOME REMARKS

Manhattan Ballroom

Barry Ford, Acting President & CEO, Council for a Strong America
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International -
Presentation of "ReadyNation Business Champion for Children" Awards

6:30PM

SEATED DINNER

Manhattan Ballroom

7:30PM

COUNCIL FOR A STRONG AMERICA PANEL

Manhattan Ballroom

*Unique voices will discuss the
impact of investing early on
public safety, national security,
the economy, faith and family,
and sports*

Moderator & Speaker:

Dr. Richard Besser, President & CEO, Robert Wood Johnson Foundation

Speakers:

Fight Crime: Invest in Kids

Art Acevedo, Chief of Police, Houston Police Department

Mission: Readiness

Rear Admiral Robert E. Besal, U.S. Navy, Retired

ReadyNation

James Lee Sorenson, Founder & Chairman, Sorenson Media

Shepherding the Next Generation

Dr. Stacy L. Spencer, Senior Pastor, New Direction Christian Church

Champions for America's Future

Sasha Cohen, U.S. Olympic Silver Medalist, Figure Skating

8:30PM

ADJOURN

Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

FRIDAY, NOVEMBER 2

7:00AM

REGISTRATION, CONTINENTAL BREAKFAST AND NETWORKING

Manhattan Ballroom Foyer

8:25AM

WELCOME REMARKS

Manhattan Ballroom

Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

8:45AM

OPENING KEYNOTE

Manhattan Ballroom

Sylvia Acevedo, CEO, Girl Scouts of the USA; Former NASA engineer and executive at Apple and Dell

9:00AM GENERAL SESSION

Manhattan Ballroom
*Corporate Leadership
for Early Childhood*

Moderator:

Joie Chen, Washington Programs Director, Northwestern University Medill School of Journalism; Award-winning reporter and former news anchor with CBS, CNN and CNN International

Speakers:

Douglas M. Baker, Jr., Chairman & CEO, Ecolab Inc.

Mike Petters, President & CEO, Huntington Ingalls Industries

J. Scott McCain, President, JSM Capital Corporation; former President & COO, Maple Leaf Foods Inc.; Director, Margaret and Wallace McCain Family Foundation (Canada)

Gregory Davis, Chief Investment Officer, Vanguard

Mariano Montero, Director, FEMSA Foundation; former senior executive with multiple FEMSA companies over three decades (Mexico)

Presentation of "ReadyNation Business Champion for Children" Awards

10:05AM GENERAL SESSION

Manhattan Ballroom
*New Research on
Brain Development and the
Business Case for Early
Childhood Investments*

Moderator:

Ellis Rubinstein, President & CEO, New York Academy of Sciences

Special Remarks:

Annette Dixon, Vice President for Human Development, World Bank Group

Speakers:

Aleem Walji, CEO, Aga Khan Foundation USA

Dr. Laura Jana, M.D., pediatrician and author, *The Toddler Brain: Nurture the Skills Today That Will Shape Your Child's Tomorrow*

Prof. Kenneth Dodge, Pritzker Professor of Early Learning Policy Studies and Professor of Psychology and Neuroscience, Duke University

11:30AM NETWORKING BREAK**11:45AM CONCURRENT WORKSHOPS (CHOOSE ONE TO ATTEND)****1. Models of Business
Leadership Worldwide**

(Morosco/Plymouth Room)
*Diverse models of engaging the
business community featuring
unique messages and
rationales from around
the world*

Moderator:

Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

Speakers:

Jane Hunt, CEO, The Front Project (Australia)

Carmen Lica, Founding Member, ReadyNation RO (Romania)

Gideon Badagawa, Executive Director, Private Sector Foundation Uganda

Dr. Marcos Kisil and **Dr. José Luiz Egydio Setúbal**, José Luiz Egydio Setúbal Foundation (Brazil)

**2. Scalable Success Stories
in Early Childhood Programs**
(Uris/Julliard Room)

*Effective early childhood
programs ready for scale*

Moderator:

Cynthia McCaffrey, Director, Office of Global Innovation, UNICEF

Speakers:

Art Rolnick, Senior Fellow, Humphrey School of Public Affairs, University of Minnesota; former Senior Vice President & Director of Research, Federal Reserve Bank of Minneapolis

3. City Leadership (Broadway Room)

*City officials and localities
across the globe leading the
way on early childhood*

4. Quality Early Childhood Models (Alvin/Carnegie Room)

*Model early childhood
programs from across the globe*

12:45PM

SEATED LUNCH

1:30PM

Manhattan Ballroom

*Social Entrepreneurship/
Innovation and Early Childhood*

GENERAL SESSION

Moderator:

Mel Ochoa, COO, Landmark Ventures; Organizer, Social Innovation Summit

Speakers:

Brent Taylor, Global CEO, Barrows Group

Jo Kirchner, CEO, Primrose Schools

Maia Sharpley, Partner, Learn Capital

Isabelle Hau, Investment Partner, U.S. Education Lead, Omidyar Network

*Preview of follow-up workshop: **Steffanie Clothier**, Gary Community Investments*

2:30PM

NETWORKING BREAK

2:45PM

CONCURRENT WORKSHOPS (CHOOSE ONE TO ATTEND)

5. Exploring Corporate Opportunities for Social Innovation (Morosco/Plymouth Room)

*Assessing how companies
could use diverse assets to
support early childhood and
advance their corporate goals*

Moderator:

Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

Speakers:

Steffanie Clothier, Investment Director, Gary Community Investments

Prof. R. Edward Freeman, Elis and Signe Olsson Professor of Business Administration; Academic Director, Business Roundtable Institute for Corporate Ethics, Darden School of Business, University of Virginia

Sumitra Mishra, Executive Director, Mobile Creches (India)

Prof. Ronald Ferguson, Director, Achievement Gap Initiative, Harvard University

Michael Levine, Senior Vice President & Chief Knowledge Officer, Sesame Workshop

Moderator:

Eduardo Marino, Applied Knowledge Director, Maria Cecilia Souto Vidigal Foundation (Brazil)

Speakers:

The Honorable Lovely Warren, Mayor of Rochester, New York

The Honorable Teresa Surita, Mayor of Boa Vista, Roraima, Brazil

Elaine Baxter-Trahair, General Manager, Children's Services, City of Toronto, Canada

Tonja Rucker, Director, Early Childhood Success, National League of Cities

Moderator:

Nancy Fishman, Director, ReadyNation

Speakers:

Dr. Noora Laitio, Co-Founder & CEO, FinlandWay International Preschools (Finland)

Kassie Davis, Executive Director, CME Group Foundation

Lesli Rotenberg, Chief Programming Executive & General Manager, Children's Media and Education, PBS

Annamarie Hassall, Director of Practice and Programmes, National Children's Bureau (UK)

6. Methods of Successful Advocacy: the Importance of the Business Voice (Uris/Julliard Room)

Business leadership to advance policy change using a variety of tactics

Moderator:

Jim Spurlino, CEO, Spurlino Materials

Speakers:

JD Chesloff, Executive Director, Massachusetts Business Roundtable

Gabriel Biris, Founding Partner, Biris Goran law firm; Former Secretary of State, Ministry of Public Finance in Romania; Board Member, ReadyNation RO (Romania)

Lawrence McCormack, Manager, State Government Relations, Cummins Inc.

Kate Woods, Counsel, White and Williams LLP; Member, Pennsylvania Early Learning Investment Commission

7. Corporate Action on Early Childhood at the Company Level (Broadway Room)

Examples of family-friendly workplace practices and other company strategies

Moderator & Speaker:

Carmen Niethammer, Program Manager - Women in Work, International Finance Corporation/World Bank Group

Speakers:

Scott N. Mitchell, President & CEO, Sumitomo Chemical America, Inc.

Jack McBride, CEO, Contec Inc.

Baris Ornarli, Washington Representative, Turkish Industry and Business Association

8. Company-Directed Strategies Impacting Early Childhood at the Community Level (Alvin/Carnegie Room)

Examples of successful community engagement around early childhood

Moderator & Speaker:

Crystal Shannon, Principal, Community Stewardship, Co-lead Vanguard Strong Start for Kids Program

Speakers:

Georgia Gillette, Vice President, Strategic Alliances, First Book

Kasper Ottosson Kanstrup, Vice President, Global Head of Programme - Communities of Learning Through Play, LEGO Foundation (Denmark)

Brian Wallace, President & CEO, Coin Laundry Association; Executive Director, LaundryCares Foundation

3:45PM NETWORKING BREAK

4:00PM CLOSING KEYNOTE

Manhattan Ballroom

Special introduction by:

Carolyn Berkowitz, President & CEO, Association of Corporate Citizenship Professionals

Speaker:

Rob Arning, Vice Chair, Market Development, KPMG LLP; Head of Corporate Citizenship & Chair, KPMG Foundation

4:30PM CLOSING COMMENTS & ADJOURN

Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International

SATURDAY, NOVEMBER 3

9:00AM POST-CONFERENCE INTERNATIONAL SESSION*

**separate registration required*

This special session is for pre-registered, non-U.S. attendees.

11:00AM POST-CONFERENCE INTERNATIONAL SESSION ADJOURNS

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JOHN PEPPER

ReadyNation | Business. Kids. Workforce.

Business executives building a skilled workforce by promoting solutions that prepare children to succeed in education, work, and life.

Council for a Strong America is a national, bipartisan nonprofit that unites five organizations comprised of law enforcement leaders, retired admirals and generals, business executives, pastors, and prominent coaches and athletes who promote solutions that ensure our next generation of Americans will be citizen-ready.

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