

AGENDA

HOSTED BY:

 JACOBS
FOUNDATION



European Business Leader Forum on Early Childhood

October 27-28, 2016

ORGANIZED BY:



THURSDAY, 27 OCTOBER 2016

4:30PM Registration starts

Mingling and Reception

5:45PM Welcome

Sandro Giuliani, Managing Director and Delegate of the Board, Jacobs Foundation

Dr. Sara Watson, Global Director, ReadyNation

6:00PM The Importance of Early Brain Development in Adult Productivity

Why and how brain development in the first five years of life profoundly affects later adult success.

Introduction by Sara Watson, Global Director, ReadyNation

Dr. Judy Cameron, Ph.D., Professor of Psychiatry, Director of *Working for Kids: Building Skills*, University of Pittsburgh, USA

7:00PM Dinner

FRIDAY, 28 OCTOBER 2016

7:00AM Breakfast

9:00AM Welcome

Muriel Langenberger, Head of Programs Europe, Jacobs Foundation

Showing of select video clip from "BE – The Beginning of Life," sponsored, in part, by Bernard van Leer Foundation

9:20AM What is Early Childhood and Why It Matters?

What quality early childhood development means, the current status in Europe (including status of minority and migrant children) and possible policy changes.

Introduction by Leontien Peeters, Country Representative - Netherlands, Bernard van Leer Foundation

Rowena Phair, Project leader, Organization for Economic Cooperation and Development (OECD)

9:50 AM Business Case for Investing in Early Childhood

The economic impacts of quality early childhood investments.

Introduction by Stefan Schaefers, Head of European Affairs, King Baudouin Foundation

Professor Edward Melhuish, Ph.D., Oxford University

10:30AM Coffee break

10:50 AM Corporate Leadership Panel

Senior executives discuss why they consider early childhood to be an economic and workforce development priority and how the business sector could play a stronger role.

Facilitator: Pamela Druckerman, Author and Contributing Opinion Writer, *International New York Times*

Panelists:

- **Milan Prenosil**, President, Sprüngli (Switzerland)
- **Valentin Vogt**, Chairman, Swiss Employers' Association
- **Christiane Malcorps, Ph.D.** Global Head of Facility Excellence & Country Manager for SOLVAY SA (Belgium)
- **Randy Laszewski**, Partner, Professional Practice Group, KPMG LLP (USA)

12:10PM Lunch

1:40PM Models of Corporate Engagement

The business case for supporting early childhood, private sector actions across Europe and the world, models for business activism, and next steps.

Speaker: **Sara Watson**, Global Director, ReadyNation

2:10PM Examples from Company Representatives

Company representatives describe how they are supporting early childhood.

Facilitator: **Sophie Naudeau**, Program Leader for Human Development, World Bank Group

Panelists:

- **Michael Garstka**, Managing Partner (UK), Bain & Co.; Chairman of the Board of Trustees, London Early Years Foundation
- **Michael Zaugg**, Head of HR Talent Switzerland and Europe, ABB Schweiz (Switzerland)
- **Marta Luca**, Director of Corporate Learning & Development, Talent Management & Organizational Development, Luxottica Group (Italy)
- **Miguel Ribeirinho**, Sustainable Committee Coordinator, Delta Cafés (Portugal)
- **Ayla Goksel**, CEO, Ozyegin Social Investments (Turkey)

3:10PM Break

3:30PM Raising the ECEC Profile in National Business Organizations

Leaders of major country-based business organizations discuss what would encourage them to work on ECEC, how ECEC currently does or could fit their goals, what their members are doing or could do, and how to encourage future business group participation.

Facilitator: **Prof. Dr. Kees van Paridon**, Professor of Economics, Erasmus University, Rotterdam

Panelists:

- **Dame Julia Cleverdon**, Vice President, Business in the Community (UK)
- **Prof. Dr. Louise Gunning-Schepers**, Crown Member, SER (Social Economic Council of the Netherlands)
- **Michèle Claus**, Senior Adviser, VBO-FEB (Federation of Enterprises in Belgium)
- **Radu Enache**, Administrator, Global Consulting & Solutions SRL; former General Manager, Hewlett-Packard Romania SRL; former President, AmCham Board in Romania

4:30PM Closing

Michael Feigelson, Executive Director, Bernard van Leer Foundation

4:45PM Adjourn

6:30PM Dinner

